

Why We Stand Out in the Field

Having worked as clients and consultants, those affiliated with Dandelion understand how difficult it can be to get management to take communications seriously until it's often (almost) too late.

In addition to winning more than 35 notable communications awards and honors for her clients, Lisa has been a guest speaker at national and international events, authored articles, and been interviewed by print, online, radio and television media. Topics range from work-life balance and interviewing young hires to building employee trust and the importance of clear communications in high-level decision-making situations.

Beyond speeches, awards and accolades, however, are what clients have to say about how Lisa and others affiliated with Dandelion Communications work — day to day, project to project. Client references and a portfolio of past successes will help you better understand why forming a consulting relationship to take on your challenges isn't wishful, but essential, to easing your business through any transition.



Contact Us

We're just a wish away

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Dandelion
COMMUNICATIONS
WISHFUL IDEAS. INSPIRED SOLUTIONS.



We take your *wishful* ideas
and nurture them into
inspired strategic communications
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shape your business for tomorrow.

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How We Grew Up

At Dandelion, we take your wishful ideas and nurture them into inspired communication solutions that help grow and shape your business for tomorrow.

Lisa Patten, Dandelion's chief idea horticulturalist, has worked with Fortune 500 companies and small, non-profit organizations on their internal and external communications initiatives for more than 30 years. Over her career, she has won dozens of national and international honors for her clients. However, she is best known for her down-to-earth personal style and deep-rooted expertise in delivering proven business results.

The seeds for Dandelion Communications were sown with the belief that all projects are only as successful as the strength of the relationship between the client and consultant. A real source of pride for Dandelion is that we have tended relationships for two decades or more with many of our clients.

Dandelion partners with highly-skilled researchers, writers, trainers, graphic artists and online technology developers who bring perspective and ingenuity to the communications solutions we develop for clients. These experts were all successful in large corporate or consulting firm environments, but missed getting down into the weeds and doing work where it matters most.



Our Field Of Capabilities



At Dandelion, we bring your ideas to earth and use communications in ways that ease change. We help educate, train, and transition your workforce, driving profitable and predictable behavior for the best results.

Prior to starting Dandelion Communications, Lisa spent nearly 25 years as a corporate executive and management consultant. Her firm offers communications expertise in the following areas:

Human Resources

- ✦ Health and Welfare Benefits
- ✦ Retirement
- ✦ Pay and Equity Programs

Change Management/Workforce Transformation Initiatives

- ✦ Leadership/General Corporate Change
- ✦ Employee and Leadership Orientation/ Onboarding Programs
- ✦ Mergers
- ✦ Acquisitions
- ✦ Spin Offs
- ✦ Workforce Reduction

Employee Engagement

- ✦ Communications Audits
- ✦ Executive Interviews
- ✦ Management Sensing
- ✦ Surveys
- ✦ Focus Groups

Program Branding/External Relations

- ✦ Corporate Communication/Strategic Plan Development
- ✦ Logo/Tagline Creation
- ✦ Public Relations
- ✦ Crisis Management